#### **APPENDIX 'A' TO REPORT PSB 25-008**



#### THURSDAY, APRIL 10, 2025 CARMEN'S EVENT CENTRE, HAMILTON TICKETS AVAILABLE AT GOODSHEPHERDCENTRES.CA/EVENTS

Buy tickets online at GOODSHEPHERDCENTRES.CA/EVENTS	
<b>GET YOUR TICKETS NOW!</b>	
Tickets \$200 each x = \$	
I can't attend but will make a donation of: \$	
Contact Name:	
Company:	
Address:	
City:	
Province: Postal Code:	
Phone:	
Email:	
Payment Method: Cheque (Make cheque payable to Good Shepherd) Invoice Me Credit Card O Visa O MasterCard O AMEX Name on Card: Card #	
Expiry: / Security Code:	
Signature:	
Please return this form to:	1
Good Shepherd Development Office Attn: HYPROV 400 King Street West, PO Box 1003 Hamilton ON L8N 3R1 For more information, contact Maureen Jakab Phone: 905.528.6565 x3308   Fax: 905.528.6967 events@gsch.ca	
Charitable Registration No: 13063 6798 RR0001	

Jamaica Foundation Hamilton Presents

# SATURDAY APRIL 26 2025 5:00 PM JAMAICA NIGHT MUSIC THROUGH THE AGES

Fashion Show - Cultural Performances - Food - Dancing - Fun

EMMANUEL UNITED CHURCH 871 UPPER OTTAWA ST HAMILTON, ON L8T 3V4

#### COST: \$65 - ADULTS \$25 - CHILDREN 12 AND UNDER

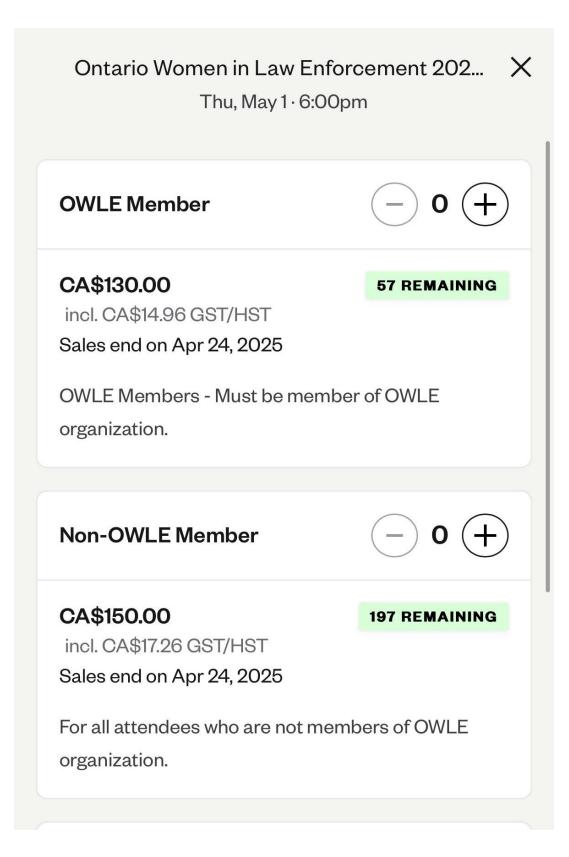
FOR TICKETS CONTACT: ELENE - 905 741 8839 OR JUNE - 905 546 7509 OR ANY MEMBER OF JFH



ONTARIO WOMEN IN LAW ENFORCEMENT AWARDS GALA

> THURSDAY MAY 1ST QUEEN MANOR EVENT CENTRE

> > **GET YOUR TICKETS TODAY!**





# TEMPLE ANSHE SHOLOM First Congregation of Canadian Reform Judaism

February 21, 2025

**Cantor & Program Director** Paula Baruch

**Director of Religious Education** Dora-Ann Cohen Ellison

Staff **Executive Director** Keana Pakosh executivedirector@anshesholom.ca **Office Administrator** Shelby Frank-Davis office@anshesholom.ca

> Officers: President Marla Frank-Davis Vice President 1 Tami Rotman-Martino Vice President 2 Paul Jaye Treasurer Ettan Romm Secretary Aaron Walsh

#### **Board Members At Large:** Suzanne Passow David Rayfield Matthew Feldman Angelique Hamilton

**Location and Contact Info** 215 Cline Avenue North Hamilton, Ontario L8S 4A1 Phone: 905-528-0121 Fax: 905-528-2994 Email: office@anshesholom.ca

**Temple Anshe Sholom** 215 Cline Avenue North Hamilton, Ontario L8S 4A1

Dear Sir or Madam:

For 175 years, Temple Anshe Sholom has been at the heart of Hamilton's Jewish community. As Canada's first Reform synagogue and Hamilton's oldest synagogue, our legacy is one of resilience, faith, and community. In honour of this milestone, we invite you to be part of our 175th Celebration Concert-a special evening of music, history, and hope for the future.

This concert is more than a celebration—it's a fundraising effort to ensure our synagogue's continued strength for generations to come. Our goal is to raise \$175,000 for our 175th year, supporting the preservation of our historic building. A key project will be restoring and replacing the ageing windows in our Sanctuary and front facade. You have been an integral part of helping us maintain and preserve our legacy of a safe, welcoming, and inclusive community here in Hamilton.

We invite you to become a sponsor for this historic event. Your support will directly impact the future of our congregation and allow us to continue being a welcoming home for Jewish life in Hamilton. A separate sheet in this envelope outlines the various sponsorship levels and benefits available.

We would be honoured to discuss this opportunity with you further and answer any questions you may have. Please feel free to contact us directly at gburman@outlook.com.

Thank you in advance for your consideration and generosity. We look forward to partnering with you for an unforgettable evening of hope and inspiration!

With gratitude, The Temple Anshe Sholom Fundraising Committee



# **TEMPLE ANSHE SHOLOM** First Congregation of Canadian Reform Judaism

#### **Sponsorship Opportunities**

Join us in celebrating 175 years of history as Canada's first Reform synagogue by supporting the 175th Celebration Concert, our milestone anniversary fundraiser.

Your generous sponsorship will help us replace the windows of our Sanctuary and front entrance while creating room in our budget for expanded programming and educational initiatives that serve the entire community.

Below, you'll find the sponsorship levels and benefits available. Thank you for your support in making this historic celebration a success!

#### **Sponsorship Levels & Benefits**

#### \$10,000 – Diamond Sponsor

- Includes 8 complimentary tickets
- Song dedication during the concert
- · Premium logo placement on event materials and banner
- Verbal recognition during the event
- · Full-page advertisement in event program

#### \$5,000 – Platinum Sponsor

- Includes 6 complimentary tickets
- Song dedication during the concert
- · Logo placement on event materials and banner
- Half-page advertisement in event program

#### \$3,600 - Gold Sponsor

- Includes 6 complimentary tickets
- · Logo placement on event materials and banner
- Quarter-page advertisement in event program

#### \$1,800 - Silver Sponsor

- Includes 4 complimentary tickets
- · Logo placement on event materials and banner

#### \$1,000 – Bronze Sponsor

- Includes 2 complimentary tickets
- Name featured on event materials and banner

#### \$500 - Friend Sponsor

• Name listed on the event banner

#### Cantor & Program Director Paula Baruch

Director of Religious Education Dora-Ann Cohen Ellison

#### Staff

Executive Director Keana Pakosh executivedirector@anshesholom.ca Office Administrator Shelby Frank-Davis office@anshesholom.ca

> Officers: President Marla Frank-Davis Vice President 1 Tami Rotman-Martino Vice President 2 Paul Jaye Treasurer Ettan Romm Secretary Aaron Walsh

#### **Board Members At Large:**

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Location and Contact Info

215 Cline Avenue North Hamilton, Ontario L8S 4A1 Phone: 905-528-0121 Fax: 905-528-2994 Email: office@anshesholom.ca



HOME ABOUT US WORSHIP COMMUNITY MEMBERSHIP LIFE CYCLE EVENTS YOUTH & FAMILY CONTRIBUTE CONTACT US MEMBER PORTAL



# Join Us for a Historic Evening!

Temple Anshe Sholom proudly celebrates **175 years** of Jewish life in Hamilton and the first Reform synagogue in Canada. To mark this extraordinary milestone, we invite you to a special **175th Anniversary Celebration Concert**—an evening of music, community, and gratitude.

#### Support the Celebration

Your participation and generosity help sustain our mission for the next generation. There are two ways to support this milestone event:

Purchase Tickets	Become a Sponsor
Click HERE	Click HERE

175 Years of Community, Tradition, and Impact



**100 Styles Challenge Event** 

Sponsorship Proposal March 15, 2025

# Addressing the Gap in Access and Education

## **About Excel In Style**

Excel In Style is a groundbreaking initiative powered by 40+ Hamilton-based textured hair stylists and barbers, dedicated to empowering Black and racialized youth through hair care education, styling, and community support. Our mission is to create a safe and inclusive space where young people can embrace their natural beauty, gain confidence, and access essential styling services they might not otherwise afford.

By addressing the gap in textured hair care access and education, Excel In Style fosters self-esteem, identity formation, and resilience among Black and racialized youth, ensuring they feel valued, represented, and supported.

# Lohifa Pogoson Acker

Known as a community enthusiast, business owner, hair artist, speaker and vibe curator, Lohifa's passion for uplifting others led her to establish Excel In Style. With a background in Biopsychology and Economics from the University of British Columbia, Lohifa initially pursued a career In international Development, working extensively in public health in West Africa to strengthen local health systems and combat HIV/AIDS in mothers and children.

She moved to Hamilton in 2012 and after working with St Joseph's Healthcare in the Integrated Comprehensive Care Program for a few years, she sought deeper community engagement and transitioned into hairstyling—a passion she has nurtured since childhood. In 2019, Lohifa founded her own hairstyling business, niched for textured hair and precision pattern styling, and serving a diverse clientele, including a large number of the Hamilton Tiger-Cats team, TV Host – Traci Melchor, Supermodel – Stacey McKenzie and other celebrities. She has styled in TV and Film for Canada's Drag Race Season 1, Netflix's Cook At All Costs and a host of other projects and productions.

Lohifa is the recipient of numerous business and community awards including the Hamilton Chamber of Commerce's Entrepreneur of the Year Award (2020). She was recently named to the Order of Hamilton (in 2024). Her commitment to community well-being and her recognition of the profound impact of haircare on self-esteem, particularly among Black and racialized youth, inspired her to create Excel In Style.

> "Excel In Style is about more than just hair, it is about fostering confidence, cultural pride, and a sense of belonging for Black and racialized youth in Hamilton. With your support, we're providing accessible textured hair care, styling and education to youth and families in need!" - **Lohifa Pogoson Acker**

# **About the Challenge**

# 100 Styles in 1 Day

The Excel In Style 100 Styles Challenge is the first major iteration of this initiative, designed to provide 100+ Black and racialized youth in Hamilton (ages 5-19) with free professional hair styling while educating them and their families on textured hair care and maintenance.

This event is more than just a styling session—it's a celebration of culture, identity, and self-love, featuring:



**100+ Free Hairstyles** provided by a collective of over 40 stylists and barbers from 17 Hamilton salons and barbershops.



**Educational Workshops** on textured hair care, maintenance, and styling techniques.

Community Resources & Support, including connections to local beauty supply stores, youth-led and focused organizations, and mentorship opportunities.



A Day of Empowerment, fostering confidence, resilience, and pride among young participants.

By sponsoring the Excel In Style 100 Styles Challenge, you will directly impact the lives of Black and racialized youth while aligning with a movement that champions diversity, inclusion, and community well-being.

# **Event Details**

Excel In Style 100 Styles Challenge Date: Saturday, March 15, 2025 Time: 10:00 AM – 6:00 PM Location: Bernie Custis Secondary School, Hamilton, ON

# **Partner with Excel In Style**

## Join Us as a Sponsor

Join us as a 2025 Excel In Style – 100 Styles Sponsor to provide an afternoon of opportunity that over 100 youth will remember forever. Our sponsorship opportunities provide exclusive benefits and one-of-a-kind experiences for you and your team.

By joining us, your company will demonstrate its commitment to uplifting Black and racialized youth by establishing a foundation for identity, reinforcing culture and building confidence to reach their fullest potential.

#### 2025 Excel In Style Reach Highlights

- By supporting Excel In Style 100 Styles Challenge, your company will benefit from and be featured across a variety of channels.
- Excel In Style Website (launching February 2025)
- @LoDidThat Instagram Channels (14.8K followers)
- Excel In Style Social Media Accounts (launching February 2025)
- Earned Media Coverage and Partnerships:
  - CHCH News
  - CBC
  - Cable 14
  - And more!

# Presenting Sponsor - \$7,500

## Crowned in Confidence (Exclusive Opportunity)

#### **Before & After Event Recognition**

- Company logo and live link on event website and event communications
- Comprehensive engagement and recognition across Excel In Style and collaborator social media channels
- Opportunity to participate in Instagram LIVE with Lohifa Pogoson Acker reaching over 14,500 followers to highlight your company's support of Excel In Style – 100 Styles Challenge
- First right of refusal to renew commitment as Presenting Sponsor for 2026 event
- Customized report detailing the impact of your sponsorship shared after the event to include event outcomes, stories of youth and our thanks to you

#### **Day of Event Recognition & Experience**

- Company logo included within event day marketing materials
- 10 tickets to attend Excel In Style 100 Styles Challenge on March 15, 2025
- Opportunity to speak at podium during event
- · Company logo and featured in inaugural event day recap reel
- Opportunity to host a booth at event and promote your company

#### **Media Recognition**

- Company name inclusion in media kit (media advisory and press release) including a joint statement with Excel In Style
- Company name mentioned within local media interviews

- Company name listed in annual Impact Report
- Special invitations to future Excel In Style events, campaigns and initiatives
- Customized group volunteer opportunity for your company to deepen employee engagement and provide hands on support at Excel In Style's 100 Styles Challenge on March 15, 2025

# The Roots & Resilience Sponsor - \$5,000 (2 Available)

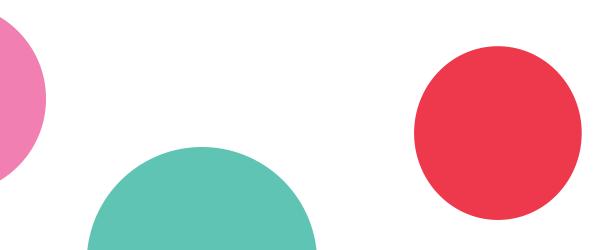
#### **Before & After Event Recognition**

- Company logo and live link on event website and event communications
- Comprehensive engagement and recognition across Excel In Style and collaborator social media channels
- Company logo and featured in inaugural event day recap reel
- Customized report detailing the impact of your sponsorship shared after the event to include event outcomes, stories of youth and our thanks to you

#### **Day of Event Recognition & Experience**

- Opportunity to participate in Instagram LIVE during your sponsored segment (either 10:00 am – 1:00 pm or 3:00 pm – 6:00 pm) with Lohifa Pogoson Acker reaching over 14,500 followers to highlight your company's support of Excel In Style – 100 Styles Challenge
- Company logo included within event day marketing materials
- 8 tickets to attend Excel In Style 100 Styles Challenge on March 15, 2025
- Receive recognition from podium during the event
- Opportunity to host a booth at event and promote your company

- Company name listed in annual Impact Report
- Special invitations to future Excel In Style events, campaigns and initiatives
- Customized group volunteer opportunity for your company to deepen employee engagement and provide hands on support at Excel In Style's 100 Styles Challenge on March 15, 2025



# The Beyond Braids Sponsor - \$3,000

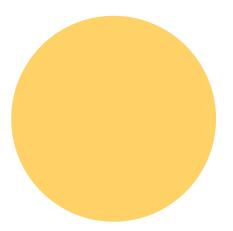
#### **Before & After Event Recognition**

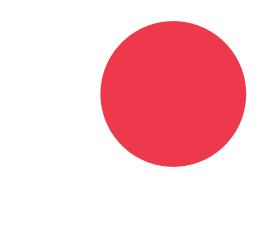
- Company logo and live link on event website and event communications
- Comprehensive engagement and recognition across Excel In Style and collaborator social media channels
- · Company logo included within event day marketing materials

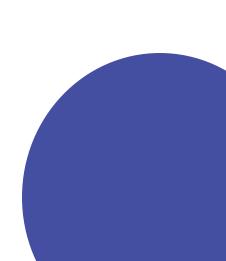
#### **Day of Event Recognition & Experience**

- 6 tickets to attend Excel In Style 100 Styles Challenge on March 15, 2025
- Receive recognition from podium during the event
- Company logo and featured in inaugural event day recap reel
- Opportunity to host a booth at event and promote your company

- Company name listed in annual Impact Report
- Special invitations to future Excel In Style events, campaigns and initiatives
- Customized report detailing the impact of your sponsorship shared after the event to include event outcomes, stories of youth and our thanks to you







# The Twist & Thrive Sponsor - \$1,000

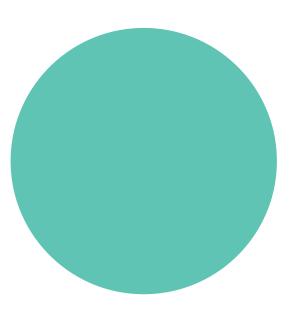
#### **Before & After Event Recognition**

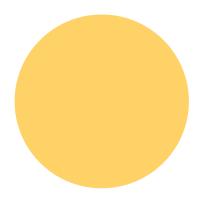
- Company logo and live link on event website and event communications
- Comprehensive engagement and recognition across Excel In Style and collaborator social media channels

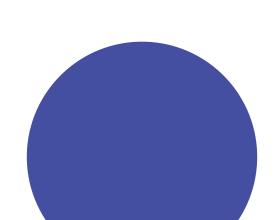
#### **Day of Event Recognition & Experience**

- Company logo included within event day marketing materials
- 4 tickets to attend Excel In Style 100 Styles Challenge on March 15, 2025
- Receive recognition from podium during the event
- Company logo and featured in inaugural event day recap reel
- Opportunity to host a booth at event and promote your company

- Company name listed in annual Impact Report
- Special invitations to future Excel In Style events, campaigns and initiatives
- Customized report detailing the impact of your sponsorship shared after the event to include event outcomes, stories of youth and our thanks to you









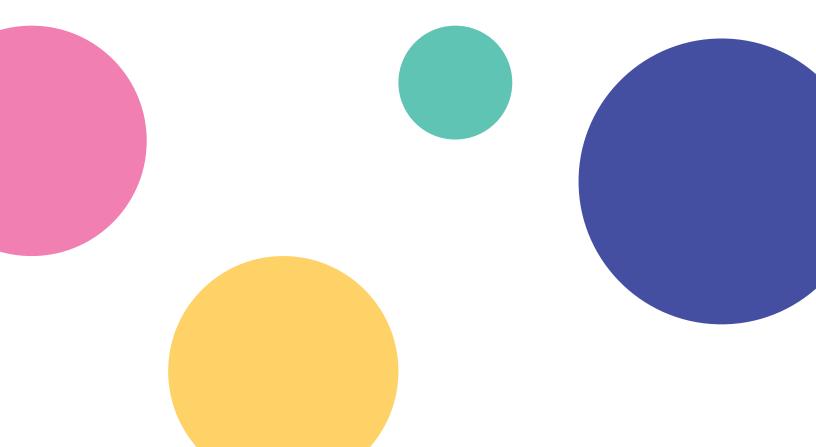
#### **Before & After Event Recognition**

- Company logo and live link on event website and event communications
- Comprehensive engagement and recognition across Excel In Style and collaborator social media channels

#### **Day of Event Recognition & Experience**

- Company logo included within event day marketing materials
- 2 tickets to attend Excel In Style 100 Styles Challenge on March 15, 2025
- Receive recognition from podium during the event
- Company logo and featured in inaugural event day recap reel

- Company name listed in annual Impact Report
- Special invitations to future Excel In Style events, campaigns and initiatives
- Customized report detailing the impact of your sponsorship shared after the event to include event outcomes, stories of youth and our thanks to you

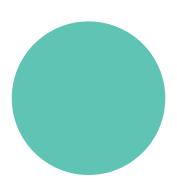


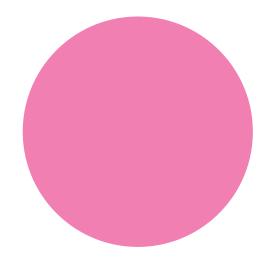
# The Loc'd in Love Sponsor

#### For Generous Gifts In Kind

- Company logo and live link on event website and event communications
- Comprehensive engagement and recognition across Excel In Style and collaborator social media channels
- Company logo included within event day marketing materials
- Company logo and featured in inaugural event day recap reel

- Company name listed in annual Impact Report
- Special invitations to future Excel In Style events, campaigns and initiatives
- Customized report detailing the impact of your sponsorship shared after the event to include event outcomes, stories of youth and our thanks to you





# Sponsor a Style - \$250

Help strengthen the self-esteem and build confidence in Black and racialized youth by directly sponsoring a style.

You can equip the next generation with of young people with the style, education and support that they need to embrace their natural beauty and deepen connection with their culture.

Be part of the movement dedicated to instilling pride in Black and racialized youth by creating safe space where they can learn, connect and thrive – in style.

# Sponsor a Style - 100 Styles Challenge

\$250 per style x 100 generous supporters = 100 youth feeling fabulous

#### You'll Receive:

- Name listed on Excel In Style Website
- A Special Thank You



# Join Us in Making a Difference!

We invite you to be a part of this transformative initiative and support Black and racialized youth in Hamilton.

Let's work together to ensure every child has access to the styling, education, and confidence they deserve.

For more information or to secure your sponsorship, please contact: Lohifa Pogoson Acker



Iodidthat@gmail.com
905-379-8815

Dear Hamilton Police Service, c/o Sandy Pollock

**The Kidney Foundation of Canada's** *Kidney Walk* will be held this fall in 39 communities across Ontario. The Walks are a special occasion for dialysis patients, organ transplant recipients, donor families, living donors, the medical and business communities to join together and take steps to bring hope and support to families living with kidney disease. With the help of **The Hamilton Police Service**, last year, friends and families joined together to raise kidney-health and organ donation awareness and in the process raised an unprecedented \$1 million.

The Kidney Foundation of Canada receives no government funding nor are we a funded agency of the United Way. *The financial support of your organization makes the difference.* Over 4 million Canadians have kidney disease. Chances are this includes someone you know: family; friends; customers; employees; and coworkers.

The Kidney Foundation of Canada is a national volunteer organization dedicated to improving the health and quality of life of people living with kidney disease. The Hamilton Chapter carries out this mandate by providing programs and services to kidney patients, as well as supporting public education, promoting kidney health and organ donor awareness, and emergency financial assist to those in urgent need. Given the current circumstance there will be more demands on the Foundation than ever before. On September 21st, the community will be gathering to show their love & support for local patients and their families with a 5 km walk.

We would like to invite you to partner with us to make the Hamilton **Kidney Walk** another unprecedented success. The attached package details the benefits of each level of Sponsorship. We thank you for your time and hope that you will continue to grant us your continued support. Please do not hesitate to contact me at <u>deanna.kulczycky@kidney.ca</u> or call 289-237-9499. If you require any additional information, please feel free to visit our website at <u>www.kidney.ca</u>.

Warmest Regards, Deanna Deanna Kulczycky (she/her) Fund Development Officer, Hamilton and Niagara The Kidney Foundation of Canada 905.278.3003 ext. 4969 | 1.800.387.4474



Our Virtual Forum 2025: Living Well with Kidney Disease | Navigating the Kidney Journey will be held on February 25-26. Register <u>here</u>. Notre Forum virtuel 2025 : Mieux vivre avec la maladie rénale | Apprivoiser pas à pas l'insuffisance rénale chronique aura lieu les 25-26 février. Inscrivez-vous <u>ici</u>.





# Kidney Walk 2025 Partnership Plan



The kidney community gathers at The Kidney Walk. We invite you to partner with us; together we can do more.





# **2025** PARTNERSHIP PLAN



#### ► CHAMPION \$1,500

#### INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2025)
- On your community's Walk's web page and exposure on our social media channels (provincially and locally as available)
- On event day thank you signage

#### PLUS,

- Certificate of appreciation
- Mention of your company in event-related communications including pre-walk email and thank you email.
- Inclusion of a corporate team of up to 10 people
- Cheque presentation and speaking opportunity at the Walk opening ceremonies
- Video message (1 min max) on local Facebook page. Content to be arranged with The Kidney Foundation local chapter

#### STRIDER \$500

#### INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2025)
- On your community's Walk's web page
- On event day thank you signage

#### PLUS;

• Certificate of appreciation

#### REGIONAL SPONSORSHIP OPPORTUNITIES

#### Expand your reach!

Regional sponsorship gives companies like yours the opportunity to expand your impact across many communities. Customized opportunities are available to build greater awareness and connectivity for your brand. Reach out to your local Walk Coordinator to discuss the benefits of supporting 3 or more local Kidney Walks across Ontario. Take action today to maximize your visibility!

#### ► PACESETTER \$1000

#### INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2025)
- On your community's Walk's web page and exposure on our social media channels (provincially and locally as available)
- On event day thank you signage

#### PLUS;

- Certificate of appreciation
- Mention of your company in event-related communications including pre-walk email
- Inclusion of a corporate team of up to 10 people

#### ► KILOMETRE \$250

#### **INCLUSION OF YOUR LOGO:**

- On signage placed on the walk route
- PLUS;
- Certificate of appreciation

#### CORPORATE MATCHING GIFTS

#### Expand your impact!

You can help double the impact of funds raised through a corporate matching gift. Your company may choose to match individual donations or better yet support the participant collecting funds with a "fundraising match" for the total amount the team member or team raised. Matching gifts are a powerful way to support your employees' efforts while also helping to further our mission.

Find out about Ontario-wide partnership possibilities by contacting: Daniela Piotrowski 1.800.387.4474 ext. 4964 | daniela.piotrowski@kidney.ca THE KIDNEY FOUNDATION OF CANADA | Charitable Registration No. 10756 7398 RR0001



# 230 Walk Champions



raised over \$1000 each.

# **29** Communities

Brampton, Brantford, Chatham, Durham Region, Guelph, Halton Region, Hamilton, Huron-Bruce, Kingston, London, Mississauga, North Bay, Ottawa, Owen Sound, Norfolk/Oxford County, Pembroke-Renfrew, Perth-Smiths Falls, Peterborough, Sarnia, Sault Ste. Marie, Scarborough, Simcoe Region, St. Catharines, Stratford, Timmins-Porcupine, Toronto West, Waterloo Region, Windsor, York Region, Ontario Virtual Walk

\$84k in Ontario Sponsorship



#### YOUR SUPPORT MATTERS

Kidney Walks are a vital lifeline, empowering us to deliver real-time support, drive life-saving research, and advocate fiercely for those impacted by kidney disease. Our mission goes beyond survival; we're committed to a future where everyone facing kidney disease can truly thrive.

We are committed to ensuring that all Canadians with chronic kidney disease have access to high-quality healthcare and essential support. By providing comprehensive education, we equip the public, patients, and healthcare professionals with the necessary tools to promote kidney health. We drive change through effective advocacy for impactful policies and by funding innovative research.

Every dollar raised fuels programs and services for those affected by kidney disease.



# HIKE THE VALU Celebrate, Honour, Remember

# JOIN US AND BE INSPIRED!

Dundas Valley Golf & Curling Club Tuesday, May 27th, 2025

**Celebrate, honour or remember** a loved one in support of St. Joseph's Villa and Margaret's Place Hospice. Hike the Valley is one of our largest fundraising events of the year, with over 300 community members joining us on the evening of May 27th for a 1km, 3km or 5km walk through the beautiful fairways of the Dundas Valley Golf & Curling Club. The evening will include dinner, live entertainment, the memorial walk, and a twilight social.

Last year's Hike the Valley was a resounding success, raising over \$115,000 for our Campus of Care. It was truly a heartwarming display of community spirit. We continue to be inspired by our supporters who walk with love and help raise awareness and critical funds to support the essential programs, services and compassionate care provided for our residents and families.

# www.hikethevalley.ca



#### Contact for Sponsorship Opportunities

**Grace Davidson Fundraising & Special Events Officer** St. Joseph's Villa Foundation

Phone: 905-627-9011 ext. 2383 Email: **<u>GraceDavidson@sjv.on.ca</u>** 





St. Joseph's Villa & Dundas





#### Presenting Sponsor | SOLD

#### **On-Site Recognition**

- On-Site Activation
- Logo featured on all promotional materials
- Public speaking opportunity at the event's opening ceremony
- Logo featured on all prominent signage at the event
- Opportunity for sponsor to include item/promo piece in participant Swag Bag

#### Marketing, Promotions & Communications

- Logo with hyperlink featured on HikeTheValley.ca
- Dedicated social media post with organization messaging
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

#### Peak Sponsor | \$5,000

#### **On-Site Recognition**

- Logo featured at start/finish lines
- Logo featured on prominent signage at Dinner and Twilight Social areas, including menus and napkins
- Recognition during opening ceremonies of Hike the Valley
- Opportunity for sponsor to include item/promo piece in participant Swag Bag

#### Marketing, Promotions & Communications

- Logo featured on HikeTheValley.ca
- Dedicated social media post announcing sponsorship with hyperlink to business
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

#### Valley Sponsor | \$2,500

#### **On-Site Recognition**

- Logo featured prominently at registration table and the hike start/finishing lines
- Recognition during opening ceremonies of Hike the Valley
- Opportunity to include item/promo piece in participant Swag Bag
- Opportunity to engage your network by creating a corporate team

#### Marketing, Promotions & Communications

- Logo featured on HikeTheValley.ca
- Dedicated social media post announcing sponsorship
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

#### Presented by:











HIKE THE VALLEY PONSORSHIP OPPORTUNITIES

#### Trail Sponsor | \$1,000

#### **On-Site Recognition**

- Recognition during opening ceremonies of Hike the Valley
- Logo featured on signage at the hike starting/finishing lines
- Opportunity to engage your network by creating a corporate team

#### **Marketing, Promotions & Communications**

- Logo featured on HikeTheValley.ca
- Shared social media post announcing sponsorship with other Trail Sponsors
- Logo recognition in post-event celebration video

#### Community Sponsor | \$500

- Logo featured on HikeTheValley.ca
- Logo displayed on signage around the hike starting/finishing lines
- Opportunity to engage your network by creating a corporate team

#### **Create Your Own Partnership Opportunity!**

- This sponsorship opportunity provides a customizable and innovative approach to aligning your business and objectives with Hike the Valley
- Connect with us today to discuss your idea and co-create a creative sponsorship package to showcase your commitment to our cause in a memorable way!

#### **Empowering Impact: Your Role in Compassionate Care!**

Becoming a Hike the Valley sponsor is an investment in the health, dignity and well-being of our community and will make a profound impact on the compassionate care provided to over 425 residents at St. Joseph's Villa and countless residents and families at Margaret's Place Hospice. Your sponsorship not only showcases your dedication to the community, but amplifies your brand reach and awareness. More importantly, it plays a pivotal role in ensuring **our mission to provide compassionate care** and healing support for our diverse resident and community needs.

**Margaret's Place Hospice** - Ongoing support is vital to continue providing exceptional services and care, free of charge to hospice residents and their families. While government funding covers part of our annual hospice operating budget, it falls short of meeting the entirety of our needs.

**St. Joseph's Villa -** Your gift will support the Villa's most urgent capital needs including new care and medical equipment, upgrading resident and community care facilities and enhancing the quality of life for residents by funding programs not covered by government.

We are excited to collaborate with you to make a meaningful impact through our Hike the Valley event! To explore further or secure your sponsorship opportunity, please reach out to <u>GraceDavidson@sjv.on.ca</u> Together, we will continue a legacy of compassionate care!

Payment is accepted by credit card or cheque made payable to: St Joseph's Villa Foundation, 56 Governors Rd. Dundas, ON L9H 5G7

Presented by:









## THE CHARITY OF HOPE PRESENTS

# UNDER A STARRY SKY

## JOIN US FOR AN INSPIRING EVENING



FEATURING AN INCREDIBLE PERFORMANCE BY

CHANTAL KREVIAZUK



# FRIDAY, APRIL 25 2025

6:30PM at Carmen's Banquet Centre Dinner & Entertainment Tickets \$175 | Tables of 10 \$1750

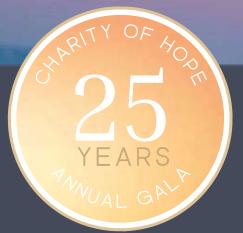






# UNDER A STARRY SKY Celebrate endless possibilities for our children and youth.

harity



Featuring a peformance from award-winning Canadian artist Chantal Kreviazuk

# Friday, April 25, 2025

6:30pm Carmen's Banquet Centre Dinner + Entertainment



For more details contact Daniele Dagenais/Executive Director at email/cell: daniele@charityofhope.com or 289-922-9310

The Charity of Hope exists because of our generous Hope Partners. The contributions from these partners help us bring hope, strength, and happiness to children and youth in need.



#### **TITLE PARTNER** \$15,525



**PLATINUM PARTNER** \$10,525



GOLD PARTNER \$5250



SILVER PARTNER \$3,725



BRONZE PARTNER \$2,250



#### **SPECIAL PARTNER** \$725

The Charity of Hope is proud of the many partnerships we have developed and appreciates the efforts and contributions of our corporate partners. These companies play a very important role in our mission. For a complete list of our Hope Partners, please visit www.charityofhope.com.

#### VISION

To give hope to children and youth in need across Hamilton.

#### MISSION

To generate resources through fundraising initiatives and community partnerships, and use those funds to make an impact in the lives of children and youth.

To attract volunteers and partners who are passionate about helping children achieve their hopes, dreams, and full potential.

We will transform communities through helping children, youth, and their families who need support!

#### VALUES

- H Honour & Compassion
- O Openness & Integrity
- P Partnership & Community
- E Excellence & Passion

#### HOPE PARTNERSHIP

Exclusive Sponsor Benefit	Title Partner	Platinum	Gold	Silver	Bronze	Special Sponsor		
Press and Special Mention	Naming rights on event materia COH 25th Anniversary brought to you by " "	Recognition in press releases and event promotions.		-				
Logo Inclusion - Website, Social Media, Press Releases & Signage	Prominent placement on all event materials, first tier visibility	Prominent placement on all event materials, second tier visibility	Prominent placement on all event materials, third tier visibility	Prominent placement on all event materials, fourth tier visibility	Prominent placement on all event materials, fifth tier visibility			
Social Media Recognition	5 dedicated posts + inclusion in post-event highlight reel	3 dedicated posts	1 dedicated post	Group mention thanking Silver sponsors	Group mention thanking Bronze sponsors	Mention in group thank-you posts		
Event Program Ad	Ful <b>l-</b> page ad on the back cover or inside cove in Event Program	Fu <b>ll-</b> page in Event Program	1/2 Page Ad in Event Program	1/4 Page Ad in Event Program	1/8 Page Ad in Event Program			
Table	12 Premium Tickets	12 Preferred Tickets	10 Prime Tickets	8 Tickets	4 Tickets			
Event Acknowledgement	Specia <b>l</b> Acknow <b>l</b> edgement during the opening remarks <b>.</b>	Specia <b>l</b> Acknowledgment during the event	Acknowledgment during the event	Event slideshow logo inclusion	Name listed in the event program as a Bronze Sponsor	Name listed in the event program as a Special Sponsor		
Gift	Customized gift at the table for sponsor and their guests	Special gift	Special gift	-				
Complimentary Beverages	6 bottles of wine + drink ticket for each guest	6 bott <b>l</b> es of wine	4 bottles of wine	2 bottles of wine	1 bottles of wine			
Selected Sponsors	hip Level: _							
Company Name: _								
Contact Name:								
Phone #:	one #: Fax #:							
Full Address:								
Email Address:								
Ticket Cost: \$175.0 Table of 10 Cost: \$					ent)			
# of Additional ticl	ket(s) @ \$17	5 each: \$						
or # of Additional	Table(s) of	10 at \$1,75	50 each: \$					
Total: \$								
Payment (Check O	ne): Cash_	Che	eque	Visa	Master	card		
Card #:								
Expiry: CV								
Card Holder Phone	e Number: _			Postal Coc	de:			
Signature:								

If you have any questions, please contact Daniele Dagenais, Charity of Hope Executive Director, at (289) 922-9310 or daniele@charityofhope.com. If you are unable to participate in the event but still wish to support the Charity of Hope, please consider making an on-line donation at www.charityofhope.com.



# Hamilton Leadership Prayer Breakfast

Tuesday, May 27, 2025 7:00 a.m. - 8:30 a.m.

Carmen's Event Centre 1520 Stone Church Road East Hamilton, ON L8W 3P9

**REGISTER TODAY** 



#### WHY A HAMILTON PRAYER BREAKFAST?

The Hamilton Leadership Prayer Breakfast is modelled after the Burlington Leadership Prayer Breakfast. It is led by a small group of passionate Hamilton citizens who want to see the city and its leaders covered in prayer, knowing Jesus Christ alone is our hope and salvation.

MORE ABOUT THE PRAYER BREAKFAST



#### 2025 EVENT SPEAKER

#### **The Honourable James Turnbull**

Former Judge of the Superior Court of Justice; President of Turnbull Resolutions Inc.

The Honourable James R. Turnbull, B.A., LLB., LLM, Q. Arb. was born and raised in Hamilton. He graduated from Westdale Secondary School and then obtained his B.A. from McMaster University. He obtained his LLB from Queen's University. After being called to the Bar in 1973, he began practicing criminal and civil litigation in Hamilton. In 1978, he obtained his LLM from Osgoode Hall Law School at York University. In 1987, he was the president of the Hamilton Law Association (HLA) and was recognized in 1989 as the second recipient of the HLA's Emelius Irving award for outstanding service to the Association. He was honoured to speak at the Billy Graham Crusade in Hamilton on October 28, 1988.

READ MORE

