CELEBRATING EXCELLENCE IN OUR BLACK COMMUNITY

REVEREND

29TH ANNUAL

JOHN C HOLLAND

Awards

SATURDAY, FEBRUARY 22, 2025

5:00PM RECEPTION, DINNER & AWARDS TO FOLLOW

LIUNA STATION

GRAND CENTRAL BALLROOM 360 JAMES ST. N, HAMILTON

\$100 TICKETS

2025 SPONSORSHIP OPPORTUNITIES





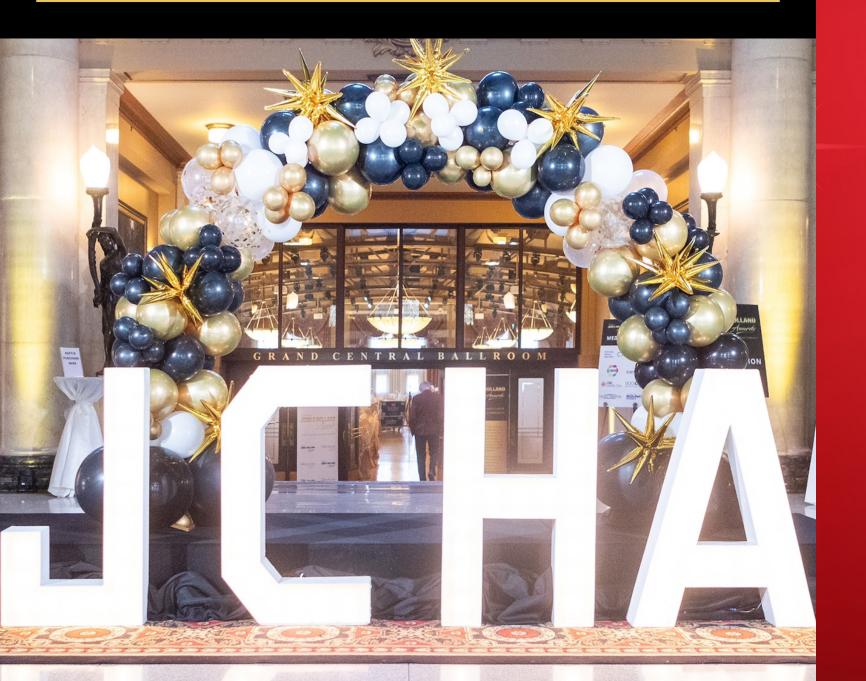
2025 SPONSORSHIP OPPORTUNITIES



The Hamilton Black History Council appreciates the community support behind the Reverend John C Holland Awards.

To inquire about sponsorship opportunities for the 29th annual awards, please contact: **johnhollandawards@gmail.com**

To purchase a sponsorship package, please click here.



DIAMOND SPONSOR - \$10,000

- Recognition as Co-Sponsor/Co-Host of the Awards
- Opportunity for media profile
- Full-page advertisement in event program
- 2-minute speaking opportunity at the event or
- Opportunity for video presentation played during dinner
- One table of (8) with your branding on centre stand at table
- Opportunity to present an award at the event

KENTE SASHING CEREMONY SPONSOR - \$9,000

NEW!

- Recognized as the Official Nominee Sponsor of the Awards
- Recognized as the Official Sponsor of the Kente Sashing Ceremony
- Opportunity for media profile
- (4) tickets to the Awards
- Verbal acknowledgment during the event
- Half-page advertisement in event program
- Opportunity to bring greetings during the Kente Sashing Ceremony
- Your branding on signage at the event and centre stands on sponsored tables

PLATINUM SPONSOR - \$6,000

- Recognition as the Platinum Sponsor of the Awards
- Half-page advertisement in event program
- One table of (8) with your branding on centre stand at table
- Opportunity to present an award at the event

SAPPHIRE SPONSOR - \$4,000

- Recognition as a Sapphire Sponsor of the Awards
- Quarter-page advertisement in event program
- Opportunity to present an award at the event
- (4) tickets to the Awards

EMERALD SPONSOR - \$3,000

- Recognition as an Emerald Sponsor of the Awards
- Opportunity to present an award at the event
- Two tables of (8) with your branding on centre stand at table

COMMUNITY TABLE SPONSOR - \$1,000

- Recognized as a Community Sponsor of the Awards
- One table of (8) to the event
- Organization/Company name on centre stand at table

YOUTH TABLE SPONSOR - \$1,000

- Recognized as a Youth Sponsor of the Awards
- One table for (8) youth to attend the Awards
- Organization/Company name on centre stand at table



ADVERTISING OPPORTUNITIES





High-quality full-colour programs will be printed for the 29th Annual Reverend John C Holland Awards, and advertisers will be showcased in the event's PowerPoint presentation.

To book an ad, please email: johnhollandawards@gmail.com.

Artwork due by: January 26, 2025

Ad artwork should be supplied in vector/300 dpi format. Ad artwork should include 0.125" bleed with no crop marks or printer marks. Please outline fonts. For any artwork questions contact us.

Full Page Ad - \$500

5.5" W x 8.5" H

File size with bleed: 5.75" W x 8.75" H

Half Page Ad - \$250

5.5" W x 4.25" H

File size with bleed: 5.75"W x 4.5"H

Quarter Ad - \$125

2.75" W x 4.25" H

File size with bleed: 3"W x 4.5"H