



August 13<sup>th</sup>, 2024

**Attention: Hamilton Police Service**

As you know, we are a non-profit organization that provides healthy food every weekend to 1600 kids & teens that are faced with a crisis level of food insecurity in Hamilton.

One of our largest and most impactful fundraisers is our Breakfast Gala and we would be honoured if Hamilton Police Service would once again join us as a sponsor! This year our Breakfast Gala will be held on Tuesday December 3rd from 7:30am - 9:30am at Carmens Event Centre with an expected attendance of 500. Last year, \$60,000 was raised and this year our hope is to raise a minimum \$75,000 to cover 1 month of program food costs.

Our Breakfast Gala is a celebration of inspiration, hope and gratitude in Hamilton. The event will feature 2 incredible keynote speakers and throughout the morning attendees will have the chance to socialize with other community advocates and leaders. Guests will indulge in a curated selection of incredible food from several of Hamilton's best local restaurants.

A \$1500 sponsorship includes:

- 10 tickets and a dedicated table for Hamilton Police Service
- Preferred table placement inside the event space at Carmens
- Social media promotion via a post acknowledging and thanking our sponsors
- Logo placement on your table, indicating HPS as a sponsor
- Logo placement on the large screen inside Carmens during the event
- Logo placement on our website event page

This event raises critical funds that empower us to expand our reach and change the lives of kids in Hamilton and we are sincerely grateful for your continued support of our program.

Thank you for your time and consideration.

Sincerely,

*Cathy Haan*

Cathy Haan, Executive Director, Food4Kids Hamilton

[Cathy@food4kidshamilton.ca](mailto:Cathy@food4kidshamilton.ca)

[www.food4kidshamilton.ca](http://www.food4kidshamilton.ca)