

**From:** Deanna Kulczycky  
**Sent:** Wednesday, June 5, 2024 3:08 PM  
**To:** Pollock\_Sandy <[SPollock@hamiltonpolice.ca](mailto:SPollock@hamiltonpolice.ca)>  
**Subject:** Hamilton Kidney Walk 2024

## LET'S KEEP MAKING HISTORY

Dear Hamilton Police Service,  
c/o Sandy Pollock

This year, 2024 will mark an incredible 60 years of The Kidney Foundation of Canada – and we couldn't have come this far without you. Just think of how much has changed in the past six decades. Back then, the prospects for people with kidney disease were bleak. There were few options when it came to treatment or financial and emotional support.

Then donors and partners like **Hamilton Police Service** stepped up and helped changed everything. Over the years, our donor community has driven forward tremendous advances in kidney care. Clinical treatments have taken a giant leap ahead, thanks to the many contributions people like you have made to advance groundbreaking research. The Kidney Foundation of Canada has been leading the charge on kidney disease for the last 60 years. Thanks to partners like you, we've helped thousands of people live better lives. **We cannot stop until the lifelong burden of kidney disease is lifted from every Canadian once and for all.**

**Please join us in making kidney history.** Your support will drive us forward to a future where kidney disease is better understood, better treated and, ultimately, eradicated. We are pleased to present the enclosed partnership opportunities for the Hamilton Kidney Walk 2024 being held on **September 22nd at Confederation Park, Hamilton.**

It takes community minded businesses such as yours to help make a difference. Together, we can continue to make vast improvements in the lives of those affected by kidney disease and educate those at risk. We hope you would consider supporting the Kidney Walk and look forward to following up with you in the coming weeks to discuss. In the meantime if you have any questions, please do not hesitate to reach out.

Most Sincerely,  
Deanna  
**Deanna Kulczycky**

**Fund Development Officer, Hamilton and Niagara**  
The Kidney Foundation of Canada  
**289.237.9499** | 905.278.3003 ext. 4969 | 1.800.387.4474



Your generosity powers the research that may one day create a world without kidney disease. This Giving Tuesday, help us get to the heart of kidney disease. [Find out more.](#)

Votre générosité fait avancer les recherches qui, un jour, permettront de créer un monde sans la maladie rénale. Ce Mardi je donne, aidez-nous à être au cœur de la maladie rénale. [En savoir plus.](#)

Join our Facebook page @ [www.facebook.com/kidneyontario](http://www.facebook.com/kidneyontario)  
Follow us on Twitter @ [www.twitter.com/kidneyontario](http://www.twitter.com/kidneyontario)  
Follow us on Instagram @ [www.instagram.com/kidneyontario](http://www.instagram.com/kidneyontario)

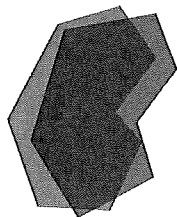
Notice of Confidentiality: This transmission contains information that may also be confidential and that may also be privileged. Unless you are the intended recipient of the message (or authorized to receive it for the intended recipient), you may not copy, forward or otherwise use it, or disclose the contents to anyone else. If you have received this transmission in error, please notify us immediately and delete it from your system.



# Kidney Walk 2024

## Partnership Plan

**As we celebrate our 60th anniversary we invite you to partner with us. Together we can do more; progress is possible with your support.**



**kidney  
walk™**



# 2024 PARTNERSHIP PLAN

## KILOMETRE \$250

### INCLUSION OF YOUR LOGO:

- On signage placed on the walk route
- PLUS;
- Certificate of appreciation

### INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2024)
- On your community's Walk's web page
- On event day thank you signage

### PLUS;

- Certificate of appreciation

### INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2024)
- On your community's Walk's web page
- On event day thank you signage

### PLUS;

- Certificate of appreciation
- Mention of your company in event-related communications including pre-walk email
- Exposure through Ontario Branch's social media channels (In some communities this includes a local Facebook page)

## PACESETTER \$1000

### INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2024)
- On your community's Walk's web page
- On event day thank you signage

### PLUS;

- Certificate of appreciation
- Mention of your company in event-related communications including pre-walk email and thank you email.
- Exposure through Ontario Branch's social media channels (In some communities this includes a local Facebook page)
- Cheque presentation and speaking opportunity at the community Walk's opening ceremonies

## CHAMPION \$1,500

## Custom Partnerships

### REGIONAL SPONSORSHIP OPPORTUNITIES

#### Expand your reach!

Regional sponsorship gives companies like yours the opportunity to expand your impact across many communities. Customized opportunities are available to build greater awareness and connectivity for your brand. Reach out to your local Walk Coordinator to discuss the benefits of supporting 3 or more local Kidney Walks across Ontario. Take action today to maximize your visibility!

### BUILD A CORPORATE TEAM

#### Benefit from greater visibility!

Show your support for the kidney community and boost your company's visibility by forming a corporate team! Invite your employees along with their families to join your team and take part in a fulfilling experience that builds team spirit and morale while raising funds for a great cause. Take action today and reach out to your local Walk coordinator to discuss corporate team benefits. Corporate teams that raise more than \$1000 will receive mention on the Walk community's local facebook page. Your team will be recognized during the event.



## YOUR SUPPORT MATTERS

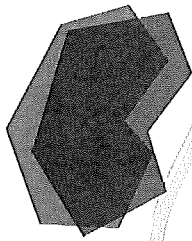
Kidney Walks are the cornerstone of The Kidney Foundation of Canada's fundraising efforts. We hope we can count on your support!

Funds raised help us provide the reliable information and support patients need to stay safe and healthy, and it funds research that improves the lives of those living with kidney disease in every community across Canada.

Find out about Ontario-wide partnership possibilities by contacting:

Daniela Piotrowski 1.800.387.4474 ext. 4964 | [daniela.piotrowski@kidney.ca](mailto:daniela.piotrowski@kidney.ca)

THE KIDNEY FOUNDATION OF CANADA | Charitable Registration No. 10756 7398 RR0001



**kidney  
walk™**

# 2024

— Local —  
**PARTNERSHIP PLAN**

### Walk Community:

\_\_\_\_\_  
City name

\_\_\_\_\_  
Name of the partner or company name

\_\_\_\_\_  
Contact name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Postal code

\_\_\_\_\_  
Phone #

\_\_\_\_\_  
Email

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Corporate Social Media Handles (if Applicable)

I would like to join in the success of the  
Kidney Walk by becoming a partner\*:

- KILOMETRE ..... \$250
- STRIDER ..... \$500
- PACESETTER ..... \$1,000
- CHAMPION ..... \$1,500

Payment  
Date of payment \_\_\_\_\_

Cheque payable to The Kidney Foundation of Canada

Credit card:



\_\_\_\_\_  
Card number

\_\_\_\_\_  
Expiry date

\_\_\_\_\_  
CVS

\_\_\_\_\_  
Card holder

\_\_\_\_\_  
Signature

For more information:

kidneywalk@kidney.ca  
1.800.387.4474

\*according to the 2023 partnership plan