



THE HOUSE OF  
**PROVIDENCE**  
 PICNIC  
 EST. 1879


# SPONSORSHIP OPPORTUNITIES

## Empowering Impact: Your Role in Compassionate Care!

Becoming a House of Providence Picnic sponsor is an investment in the health, dignity and well-being of our community and will make a profound impact on the compassionate care provided to over 400 residents at St. Joseph's Villa and countless residents and families at Margaret's Place Hospice. Your sponsorship not only showcases your dedication to the community, but amplifies your brand reach and awareness. More importantly, it plays a pivotal role in ensuring our mission to provide compassionate care and healing support for our diverse resident and community needs.

**Margaret's Place Hospice** - Ongoing support is vital to continue providing exceptional services and care, free of charge to hospice residents and their families. While government funding covers part of our annual hospice operating budget, it falls short of meeting the entirety of our needs.

**St. Joseph's Villa** - Your gift will support the Villa's most urgent capital needs including new care and medical equipment, upgrading resident and community care facilities and enhancing the quality of life for residents by funding programs not covered by government.

 St. Joseph's Villa, Dundas  
 Wednesday, June 26, 2024



### Contact for Sponsorship Opportunities

**Grace Davidson**  
 Events Officer  
 St. Joseph's Villa Foundation

Phone: 905-627-9011 ext. 2383  
 Email: [GraceDavidson@sjv.on.ca](mailto:GraceDavidson@sjv.on.ca)

**JOIN US AND BE INSPIRED!**

Presented by:



# House of Providence Picnic

SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor | SOLD

### On-Site Recognition

- Logo featured on all promotional materials
- Public speaking opportunity at the event's opening ceremony
- Logo featured on all prominent signage at the event
- Opportunity to bring your staff team to enjoy the picnic

### Marketing, Promotions & Communications

- Logo with hyperlink featured on the Foundation's website
- Logo featured in the event program
- Dedicated social media video clip (up to 1 minute) with hyperlink to the organization
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

## Platinum Sponsor | \$7,500

2 AVAILABLE

(Choice of Entertainment or Lunch Sponsor)

### On-Site Recognition

- Logo featured on prominent signage at Entertainment Stage OR BBQ lunch
- Recognition during opening ceremonies with key dignitaries
- Opportunity for host an on-site activation booth to engage with our guests
- Opportunity to bring your staff team to enjoy the picnic

### Marketing, Promotions & Communications

- Logo featured on Foundation's website
- Logo featured in the event program
- Opportunity for sponsor to provide custom welcome video to share on our social media channels plus dedicated social media post announcing sponsorship with hyperlink to business
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

## Gold Sponsor | \$5,000

### On-Site Recognition

- Logo featured prominently at the opening ceremonies
- Recognition during opening ceremonies with key dignitaries
- Opportunity for host an on-site activation booth to engage with our guests
- Invitation for organization representatives to attend the event

### Marketing, Promotions & Communications

- Logo featured on the Foundation's website
- Logo featured in the event program
- Dedicated social media post announcing sponsorship
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

Presented by:

# House of Providence Picnic SPONSORSHIP OPPORTUNITIES

## Silver Sponsor | \$2,500

### On-Site Recognition

- Recognition during opening ceremonies with key dignitaries
- Logo featured on signage at event
- Invitation for organization representatives to attend the event

### Marketing, Promotions & Communications

- Logo featured on Foundation's website and in the event program
- Shared social media post announcing sponsorship with all Silver Sponsors
- Logo recognition in post-event celebration video

## Bronze Sponsor | \$1,000

- Logo featured on Foundation's website & in the event program
- Logo displayed on signage at event
- Shared social media post announcing sponsorship with all Bronze Sponsors
- Invitation for organization representatives to attend the event

## CUSTOMIZE YOUR SUPPORT

- **Become a Sponsor:** Create and customize a sponsorship that aligns with your business and goals. Connect with us today to discuss your ideas and objectives and we can create a unique sponsorship level to suit you!
- **Become a Donor:** Make a donation to the House of Providence Picnic; eligible for a 100% tax receipt

## HOUSE OF PROVIDENCE PICNIC

Step back in time and join us at the "House of Providence Picnic" presented by the Congregation of Sisters of St. Joseph Canada to celebrate 145 years of compassionate care. The House of Providence Picnic has a rich history dating back to 1879, when it was first organized to raise funds for the initial care home on the grounds of our campus.

The picnic was a beloved annual event for 92 years by the community, before coming to a halt when the home was destroyed in a devastating fire in 1971.

We are thrilled to revive the House of Providence Picnic for the second year for our residents, staff and community. We invite you to join us in support of this historic event!



To explore further or secure your sponsorship opportunity, please reach out to [GraceDavidson@sjv.on.ca](mailto:GraceDavidson@sjv.on.ca).

Together, we will continue a legacy of compassionate care!

Payment is accepted by credit card or cheque made payable to: St Joseph's Villa Foundation, 56 Governors Rd. Dundas, ON L9H 5G7

Presented by:

