

# 10th Anniversary



## Special Olympics PLATINUM Sponsor \$1000

- Company supplied banner featured at show
- Company Logo printed on all event handout and promotional flyers
- Company logo on [www.copsnroddershamilton.com](http://www.copsnroddershamilton.com) and will be linked to the 'Platinum Sponsor' website
- Space provided for company supplied tents up to 10 ft x10 ft (City By-Law restrictions)
- 1 'Sponsor Award' plus 2 'Award of Excellence' – supplied (3 awards in total)

## Special Olympics GOLD Sponsor \$500

- Company Logo printed on all event handout and promotional flyers
- Company logo on [www.copsnroddershamilton.com](http://www.copsnroddershamilton.com) and will be linked to the 'Gold Sponsor' website
- Space provided for company supplied tent up to 10 ft x10 ft (City By-Law restrictions)
- 1 'Sponsor Award' plus 1 'Award of Excellence' - supplied (2 awards in total)

## Special Olympics SILVER Sponsor \$300

- Company Logo printed on all event handout and promotional flyers.
- Space provided for company supplied tent up to 10 ft x10 ft (City By-Law restrictions)
- Company logo on [www.copsnroddershamilton.com](http://www.copsnroddershamilton.com) web site and will be linked to 'Silver Sponsor' website.
- 1 'Sponsor Award' – supplied. (1 award in total)

# Special Olympics BRONZE Sponsor \$200

- Company Logo printed on all event handouts and promotional flyers
- Logo on [www.copsnroddershamilton.com](http://www.copsnroddershamilton.com) web site.
- 1 'Award of Excellence' – supplied

## DOOR PRIZES

- Promote your company through the use of door prizes to be given out during our show.

**\*\*Deadline to confirm sponsorship logos on printouts  
is *JUNE 1st 2024*\*\*  
Sponsors still accepted after deadline as logo will be added  
as posters are reprinted**

**MAKE CHEQUE OR MONEY  
ORDER PAYABLE TO:**

→ **LETR HAMILTON** ←

**SEND CHEQUE OR MONEY ORDER TO:**

**ALLEN SCHULTZ - Central Station, Hamilton Police Service**

155 King William Street, Hamilton ON L8R 1A7

**Contact: 905-928-3138**



This letter is to inform you of the Annual Cops N Rodders Car Show being held at Bayfront Park, Hamilton on Sunday August 11th, 2024. (rain date to be determined)

Our 2023 show was a record-breaking event. 840 + cars, spectators, donations, food sales, raffle sales, 'Beat The Heap – Beat The Heat' sales, 50/50. An amazing \$32,218.00 raised for Special Olympics Ontario. We are so very thankful to our sponsors for your generous participation.

We thought our 2023 show was special, well, our 2024 show will be our 10th anniversary! In 2015 we started with a very modest 225 cars and have grown to 840 (and we still have room for more)!

The real stars of the show, of course are the local Special Olympians who come out to enjoy and participate in the show. As a sponsor of our little-big show we hope you truly understand the impact you help bring to Special Olympics Ontario and beyond. The money raised from this show helps Special Olympics Ontario and the Olympians with the costs of travel, overnight stays for Provincial, National and International competitions. There are also local games that require teams to be shuttled via bus or rail, every penny counts.

Cops N Rodders is held at Bayfront Park Hamilton as this beautiful waterfront park is an amazing backdrop for the show. With many people behind the scenes, we are all committed to making Cops N Rodders Hamilton the best show it can be. Like many cruise nights and cars shows with restrictions as to what kind of vehicles can attend, Cops N Rodders is different. We have a motto ..... if you have pride in your ride, then come and show it. This allows for a great mix of classics, customs, originals, tuners and purists to attend which allows the spectators to find and discuss the vehicles they grew up in or went to high school in. Vehicles / owners have attended from all corners of Ontario and we even have a display of various police cars both new and old on display, it's a real crowd pleaser.

Sponsorship proposal, the organizers believe in supporting the Special Olympics and pursuing the success of this car show. In order to continue this endeavor, we would like to invite you to join us and be part of the 2024 Cops N Rodders Car Show on Sunday August 11th, 2024 at Bayfront Park, Hamilton. Your sponsorship will not only provide your business with additional advertising, but also directly supporting this worthy cause – The Law Enforcement Torch Run in Support of Special Olympics Ontario.

Door Prize / Raffle Prize donations. Another available option to assist with the success of this show is to donate item(s) that can be given to the participants / car owners in the form of 'door prizes' and / or raffle prizes which generates money for Special Olympics Ontario. Miss Rebecca Williams and her team are the driving force behind this popular addition to the show.



**COME JOIN US AND CELEBRATE 10 YEARS OF COPS N RODDERS!**

• Turn page over for additional information •



For additional information and hundreds of photos from past shows, please have a look at our website [www.copsnroddershamilton.com](http://www.copsnroddershamilton.com) and our Facebook pages - Cops N Rodders Hamilton.

Make cheque payable to..... 'LETR HAMILTON' (not Cops N Rodders) as our bank account is set up for our Committee name. LETR stands for Law Enforcement Torch Run.

<https://www1.torchrunontario.com/>

Regards

Sgt Allen Schultz 905-928-3138  
Inspector Jim Callender 289-260-5996  
Event Coordinators – Cops N Rodders Hamilton  
[copsnroddershamilton@gmail.com](mailto:copsnroddershamilton@gmail.com)

