



CAPG 35TH ANNUAL CONFERENCE

Where Governance Meets Public Safety

TRANSFORMING POLICING IN CANADA

AUGUST 8 - 11, 2024

April 26, 2024

Pat Mandy
Hamilton Police Services Board

Dear Pat:

RE: 2024 CAPG CONFERENCE – “Where Governance Meets Public Safety: Transforming Policing in Canada”

We are excited to update you about the 2024 Annual Conference of the Canadian Association of Police Governance (CAPG). The conference begins on Thursday, August 8, with a one-day First Nations Police Governance Council (FNPGC) and a number of keynote speakers. The FNPGC program will include thought-provoking sessions looking at Indigenous policing through a variety of informative lenses. It will also feature hands-on sessions where delegates can develop useful tools for their own First Nations governance authorities.

From Friday, August 9, through Sunday, August 11, the CAPG Conference will explore the theme ‘*Where Governance Meets Public Safety: Transforming Policing in Canada*’. The opening keynote address will be presented by the Hon. Dr. Wanda Thomas Bernard, Senator. (Senate of Canada)

The CAPG Conference will explore the various topics/challenges facing policing in Canada today, including:

- Recruitment and retention strategies for police services
- Working with different levels of government to address the unhoused
- The role of a changing police culture in Canada
- Emergency preparedness and evacuation
- Police board/commission communication strategies for building public trust
- Assessing the right programs and products for front-line mental health
- How evidence-based policing can help boards/commissions with strategic planning
- What police services boards/commissions need to know about discipline

The conference committee has strived to create balance in each program, providing delegates with useful tools, the opportunity for rich dialogue, and knowledge that can be applied in their own police governance roles. The also emphasize cultural and social opportunities to network and explore what Halifax has to offer.

Events such as this one are obviously expensive to run, which is why we are writing to you today as a

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member of your police service board/commission to ask for your support of this premier conference. Your contribution helps keep the registration fees for our delegates at a sustainable level that even the smallest of police boards and commissions are able to afford.

There are a variety of sponsorship opportunities available that can be tailored specifically to you, maximizing your visibility and recognition as a supporter of this important event. Sponsorship of the CAPG Conference isn't simply about funding. It is about emphasizing to your peers that you are a champion of excellence in municipal police governance in Canada, and that you believe in the values of integrity, transparency, and accountability. It is a valuable opportunity to raise your organization's profile through branding and recognition of your commitment to civilian governance and social responsibility.

We are sincerely grateful for your contribution, participation, and commitment to making the conference experience unique and rewarding for everyone who attends. Please visit the CAPG Conference website at <http://capgconference.ca/> to download the sponsorship application and find out more about the opportunities available.

We look forward to hearing back from you. In the meantime, if you have any questions, please do not hesitate to contact us.

Please feel free to contact me, at 416.435.4455 or via email at sreid@capg.ca to discuss how you can take advantage of this unique and very limited opportunity.

Yours truly,

Stephen Reid
Executive Director

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