

January 4, 2024

Chief Frank Bergen  
155 King William Street  
Hamilton, ON L8R 1A7

Dear Chief Bergen,

The Waterloo Regional Police Service is proud to be hosting the 2024 Provincial Spring Games for the Ontario Special Olympics, taking place May 23-26, 2024. The Special Olympics has always held a special place in our hearts, promoting inclusivity and empowerment for individuals.

I would like to personally invite you and your police service to join us in this endeavour by drafting an athlete. Your participation by drafting an athlete, will collectively demonstrate our commitment to community engagement, inclusion and diversity. The Spring Games offers a platform for athletes to showcase their talents, determination and spirit. Your contribution will create a positive and exciting experience for both the athletes, coaches and spectators.

If you are interested in drafting an athlete or require more information, please contact the Special Olympics Games Manager, Constable John Burke at 519-212-7102 or [john.burke@wrps.on.ca](mailto:john.burke@wrps.on.ca). More information can be found on the Special Olympics website <https://provincialgames.com/>.

Let us come together to support a cause that embodies the spirit of unity, determination and athleticism. Thank you for considering this opportunity and I look forward to your assistance in making the 2024 Spring Games a resounding success.

Respectfully yours,



Mark Crowell  
Chief of Police

2024 Provincial Spring Games ▾

2024 Provincial Spring Games

Draft an Athlete

Partnership Opportunities

The Region of Waterloo and the Waterloo Police Service are proud to be hosting the  
2024 Provincial Spring Games!

Taking place May 23 – 26, 2024, the Provincial Spring Games will welcome over 750 athletes from across Ontario to the Waterloo Region to compete in five diverse and exciting sports: basketball, powerlifting, rhythmic gymnastics, swimming, and 10-pin bowling. These Games are the pinnacle of competition for Special Olympics athletes in Ontario and a celebration of the incredible abilities of individuals with an intellectual disability.

The Provincial Spring Games were weeks away from happening in 2020 when they were understandably cancelled. That meant hundreds of athlete dreams being put on hold and thousands of hours of hard work and dedication of local organizers being left in limbo. We are thrilled to be bringing the Games back to the Waterloo Region in the Spring of 2024 and that our athlete dreams are still alive, and the hard work of our organizers will be realized.

## Draft an Athlete

Be a part of a draft that celebrates inclusion and diversity! Donate today to help an athlete achieve their dreams and compete at the 2024 Provincial Spring Games.

Donors who pledge \$250 or more will be recognized by:

- Social media plan to highlight your donation

**Sponsorship**

Draft an Athlete

2024 Provincial Spring Games 

2024 Provincial Spring Games

Draft an Athlete

Partnership Opportunities

any creative ideas you may have that truly capture the essence of your brand while bringing the 2024 Provincial Spring Games to life.

[Click here to view our 2024 Sponsorship Package](#)

To become a sponsor, [click here](#).

## SPECIAL OLYMPICS ONTARIO

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## CONTACT US

Email

[socsupport@crowdchange.co](mailto:socsupport@crowdchange.co)



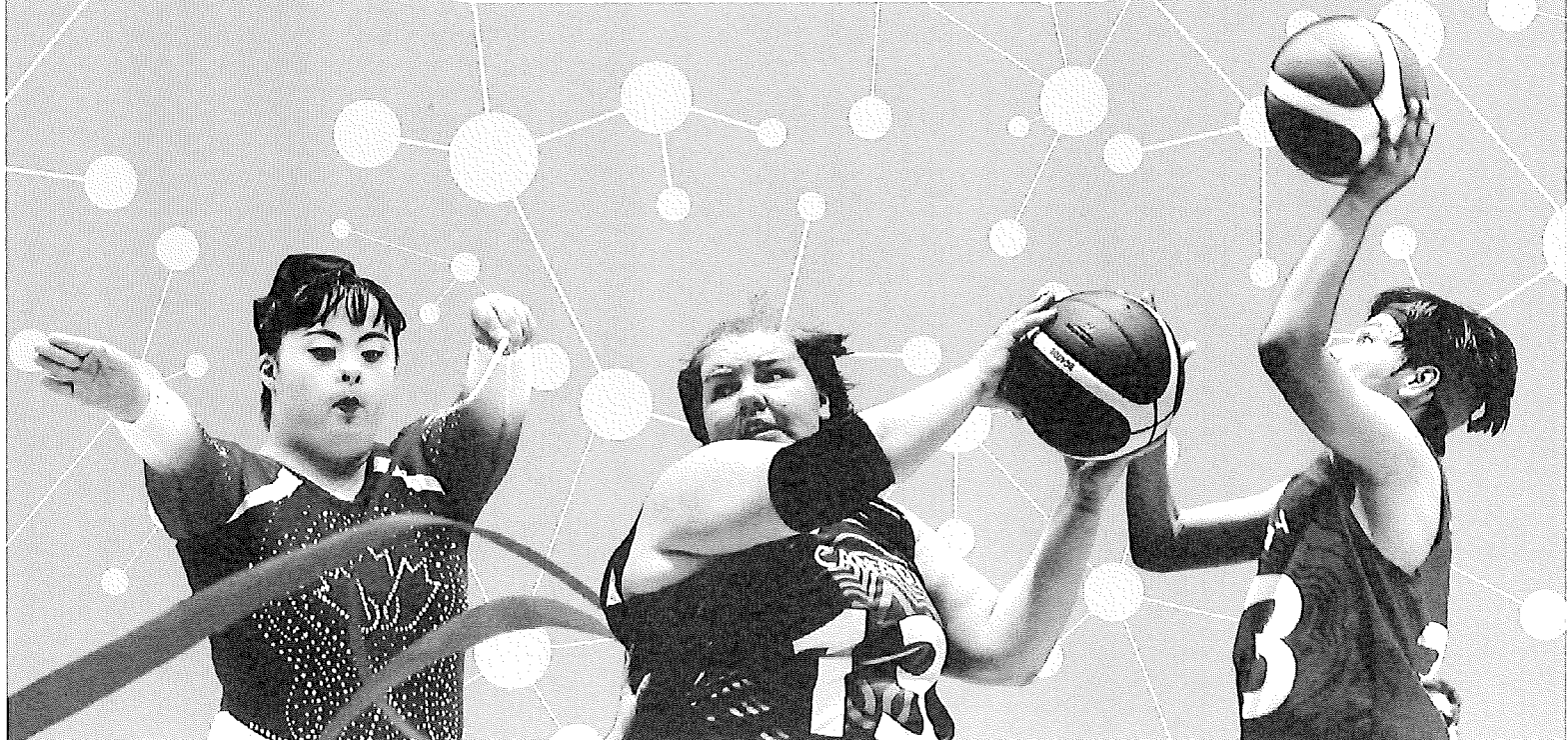
SPECIAL OLYMPICS ONTARIO

# SPRING GAMES

WATERLOO REGION 2020  
HOSTED IN 2024

## SPONSORSHIP OPPORTUNITIES

MAY 23-26, 2024





Hosted by:



## ABOUT THE GAMES

Taking place May 23 – 26, 2024, the Provincial Spring Games will welcome over 750 athletes from across Ontario to the Waterloo Region to compete in five diverse and exciting sports: basketball, powerlifting, rhythmic gymnastics, swimming, and 10-pin bowling. These Games are the pinnacle of competition for Special Olympics athletes in Ontario and a celebration of the incredible abilities of individuals with an intellectual disability.

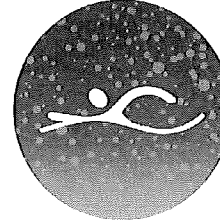
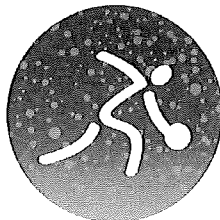
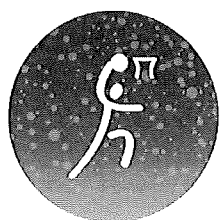
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To make these Spring Games possible, we need your support. Please join us on this journey and consider supporting this incredible event.

To learn more, visit our website [www.provincialgames.com](http://www.provincialgames.com)

## SPORTING EVENTS

Athletes will compete in Basketball, 10 Pin Bowling, Powerlifting, Rhythmic Gymnastics and Swimming.



## PROGRAM BENEFITS

Instill Confidence

Promote Fitness

Change Attitudes



Hosted by:



## MESSAGE FROM THE HONOURARY CO-CHAIRS

On behalf of the Region of Waterloo and the Waterloo Regional Police Service, we are honoured to **finally** be hosting the 2024 Special Olympics Ontario Spring Games.

This event is expected to bring more than 2,500 athletes, coaches, staff, volunteers, and spectators to our Region to celebrate the achievements and talents of Special Olympics athletes – and what better place for that to happen than right here in Waterloo Region!

Special Olympics is an international organization that gives visibility to people with intellectual disabilities and we are thrilled to support these Games and help these incredible athletes achieve their dreams.

These Games not only provide an opportunity for our community to showcase our Region's great hospitality, but a chance for us to witness firsthand that being a champion is more about spirit than it is about strength. It's about working hard and working together to gain an invaluable experience that extends well beyond an individual sport. It's about showing the world that individuals with intellectual disabilities can – and will – achieve great things.

We look forward to welcoming the athletes, their families, and friends to our great Region next spring. Together, we can Go Beyond and make these the best Games in history!

**Karen Redman**  
Regional Chair



**Mark Crowell**  
Chief of Police





Hosted by:



## PARTNERSHIP OPPORTUNITIES

### *Working Together to Create Change.*

We're thrilled to invite you to be a part of the upcoming 2024 Provincial Games in the Waterloo Region, where athletes with intellectual disabilities will gather to showcase their talents, determination, and the power of sports. This event promises an unforgettable experience for all involved, and we are offering numerous sponsorship opportunities that can make a significant impact.

### **Sponsorship Benefits:**

1. **Brand Exposure:** By partnering with the 2024 Provincial Games, your organization will enjoy heightened brand visibility both locally and provincially. Your commitment to supporting this inclusive event will not go unrecognized.
2. **Community Engagement:** You'll have the chance to connect with the local community, including athletes, their families, and supporters, fostering lasting relationships and positive associations with your brand.
3. **Positive Impact:** Your sponsorship will directly contribute to the success of the Games, making a significant difference in the lives of athletes and promoting inclusivity, sportsmanship, and community unity.
4. **Marketing Opportunities:** You can utilize the Games for marketing and promotional activities, creating a positive brand image associated with youth development, sports, and equal opportunities.
5. **Economic Contribution:** Supporting the Games will have a positive economic impact on the Waterloo and surrounding regions, benefiting local businesses and communities.

Special Olympics Ontario recognizes the importance of tailoring partnerships to suit the unique needs of different companies. We understand that one size does not fit all, and that's why we provide a wide array of partnership opportunities designed to align with your company's objectives and marketing strategies.

## SPONSOR/DONATE TODAY!

To make your donation/payment, please visit [provincialgames.com/sponsor](https://provincialgames.com/sponsor)





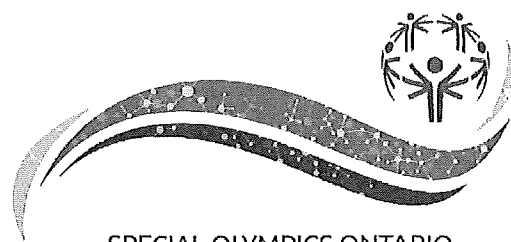
## PARTNERSHIP BENEFITS

BENEFITS	DRAFT AN ATHLETE	BRONZE	SILVER	GOLD	PLATINUM	PARTNER
INVESTMENT	\$500	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000+
Use of 2024 Spring Games Logo for Communication Purposes						
Recognition at Opening Ceremonies (logo scroll) on Video Walls						
Linked Company Logo on Games Website						
Medal Presentation Opportunity						
Recognition for Supporting Athletes (Draft an Athlete Program)	1	2	2	10	15	25
Honourary Guest Passes (V.I.P Reception, Opening & Closing Ceremonies)		2	2	4	6	10
Company Advertisements in Games Program			Logo	1/8 Page	1/4 Page	1/2 Page +
Recognition as Official Partner/Sponsor of Games in Marketing Collateral		Sponsor	Sponsor	Sponsor	Sponsor	Partner
Company Logo Featured Prominently in Advertising for Games						

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@SOOntario

[www.provincialgames.com](http://www.provincialgames.com)

Special Olympics Ontario  
Registered Charitable Number:  
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