



THE KIDNEY FOUNDATION

SHINE BRIGHT, A 60TH ANNIVERSARY CELEBRATION

PARTNERSHIP PLAN

FRIDAY, APRIL 26, 2024

**WINONA VINE ESTATES,
STONEY CREEK**

**DOORS OPEN: 7PM
DINNER, SILENT AUCTION &
ENTERTAINMENT: 8PM**

Join us on April 26th at Winona Vine Estates for a night celebrating the impact and success of The Kidney Foundation's 60th Anniversary. Our celebration fundraiser is a special opportunity for you to connect with over 150 patients, volunteers, staff, local businesses and community leaders; increase your exposure within the community and highlight your partnership with The Kidney Foundation of Canada.

PHOTOBOOTH SPONSOR \$1,600

- Logo on event website
- Logo on all promotional materials
- Verbal recognition at event
- Two mentions on local social media channels
- Logo recognition on photobooth pictures
- Two (2) event tickets

ENTERTAINMENT SPONSOR \$2,600

- Logo on event website
- Logo on all promotional materials
- Verbal recognition at event
- Four mentions on local social media channels
- 1/4 page ad in event program
- Logo recognition on performance stage
- Acknowledgement in event invite and post event emails to kidney community
- Four (4) event tickets

BRONZE \$260

- Logo on event website

SILVER \$600

- Logo on event website
- Logo on all promotional materials
- Verbal recognition at event
- One mention on local social media channels

GOLD \$1,600

- Logo on event website
- Logo on all promotional materials
- Verbal recognition at event
- Two mentions on local social media channels
- Recognition on silent auction bid sheets
- Two (2) event tickets

PLATINUM \$2,600

- Logo on event website
- Logo on all promotional materials
- Verbal recognition at event
- Four mentions on local social media channels
- 1/4 page ad in event program
- Acknowledgement in event invite and post event emails to kidney community
- Four (4) event tickets

DIAMOND TITLE SPONSOR \$6,000

- Logo on event website
- Logo on all promotional materials
- Verbal recognition at event
- Six mentions on local social media channels and one on Ontario channels
- 1/2 page ad in event program
- Acknowledgement in event invite and post event emails to kidney community
- Eight (8) event tickets and table branding
- Speaking opportunity at the event
- Opportunity to be highlighted as the presenting sponsor

Together we can raise funds to support Canadians affected by kidney disease.

Sponsorship Dollars - Tax Information from Revenue Canada

Sponsorship dollars are amounts paid to a registered charity that are not gifts because the sponsor receives something in exchange. They are usually paid to support a charity event in return for advertising or some other consideration. In this situation, the business has not made a gift to the charity and the charity cannot issue an official tax receipt. The business can usually claim the payment or the value of the merchandise as a business expense.