

REVEREND **28TH ANNUAL**
JOHN C HOLLAND
Awards

SATURDAY, FEBRUARY 24, 2024
5:30 PM RECEPTION, DINNER & AWARDS FOLLOW

LIUNA STATION • GRAND CENTRAL BALLROOM
360 James St N, Hamilton, ON

CELEBRATING EXCELLENCE IN OUR BLACK COMMUNITY

PRESENTED BY



Inquiries: johnhollandawards@gmail.com

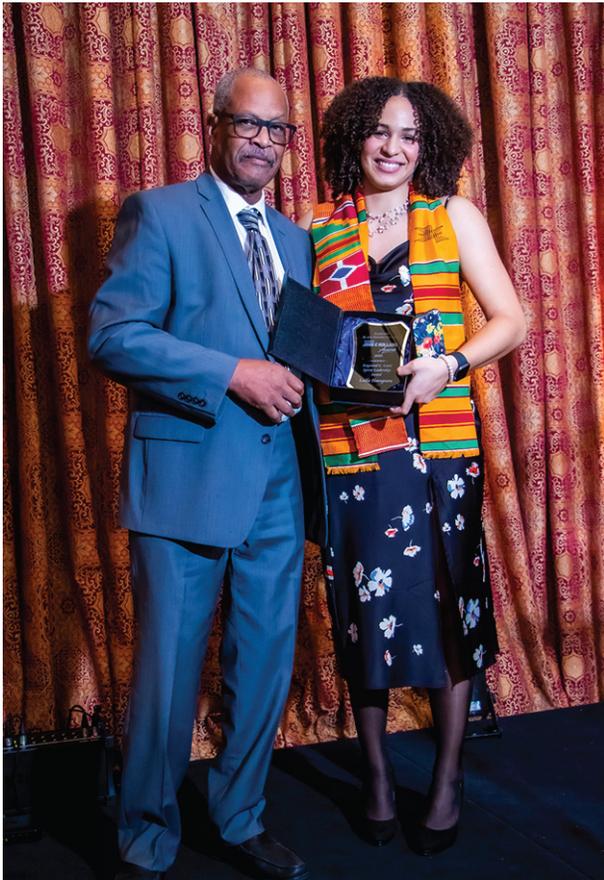
TICKETS (\$100 adult, \$75 youth, \$1000 sponsored table) at: jcha2024.eventbrite.ca

Scholarship + Award applications: johnhollandawards.com/applications

SPONSORSHIP OPPORTUNITIES

The Hamilton Black History Council appreciates the community support behind the Reverend John C Holland Awards. To inquire about sponsorship opportunities for the 28th annual awards, please contact:

johnhollandawards@gmail.com



DIAMOND SPONSOR (\$10,000)

- Recognition as Co-Sponsor/Co-Host of the Awards
- Full-page advertisement in event program
- 2-minute speaking opportunity at the event or
- Opportunity for video presentation played during dinner
- Reserved table of eight (8) with your branding on centre stand at table
- Opportunity to present an award at the event

PLATINUM SPONSOR (\$6,000)

- Recognition as the Platinum Sponsor of the Awards
- Half-page advertisement in event program
- Reserved table of eight (8) with your branding on centre stand at table
- Opportunity to present an award at the event

SAPPHIRE SPONSOR (\$4000)

- Recognition as a Sapphire Sponsor of the Awards
- Quarter-page advertisement in event program
- Opportunity to present an award at the event
- 4 tickets to the Awards

EMERALD SPONSOR (\$3000)

- Recognition as an Emerald Sponsor of the Awards
- Reserved two tables of 8, with your branding on centre stand at tab

NOMINEE EXPERIENCE SPONSOR (\$2000)

- Recognized as the Official Nominee Sponsor of the Awards
- Opportunity to participate in Sashing Ceremony
- Your branding on signage at the event
- 2 tickets to the event

COMMUNITY TABLE SPONSOR (\$1000)

- Recognized as a Community Sponsor of the Awards
- Reserved table for eight (8) to the event
- Organization/Company name on centre stand at table

YOUTH TABLE SPONSOR (\$1000)

- Recognized as a Youth Sponsor of the Awards
- One table of 8, to allow 8 youth to attend the Awards
- Organization/Company name on centre stand at table

2024 PROGRAM ADVERTISING OPPORTUNITIES

Full Page Ad
5.5"W x 8.5"T
\$500

File size with bleed:
5.75"W x 8.75"T

Half Page Ad
5.5"W x 4.25"T
\$250

File size with bleed:
5.75"W x 4.5"T

Quarter Page Ad
2.75"W x 4.25"T
\$100

File size with bleed:
3"W x 4.5"T

High quality full colour programs will be printed for the 28th Annual Reverend John C Holland Awards

Advertisers will also be recognized on the event PowerPoint projection throughout the evening

To book an ad, please email:
johnhollandawards@gmail.com

***** artwork due by:
January 26, 2024**

Ad artwork should be supplied in vector/300 dpi format

Ad artwork should include 0.125" bleed on all sides but no crop marks or printer marks.
Please outline fonts.

For any artwork questions please contact: **create@flyprint.ca**