

Sponsorship Opportunities

SLEEPLESS IN OUR CITIES

February 23, 2024



United Way
Halton & Hamilton

Burlington | Halton Hills | Hamilton | Milton | Oakville



United Way
Halton & Hamilton



Enhance Your Visibility

When you partner with United Way Halton & Hamilton, social purpose meets community impact to improve lives locally.

PARTNER WITH ONE OF THE WORLD'S MOST VALUABLE BRANDS

- United Way is the only non-profit to make Forbes' Most Valuable Brands list, valuing United Way's brand at \$14.3 billion worldwide.
- United Way is ranked #1 in the "The Philanthropy 400" in the Chronicle of Philanthropy as the most successful charity

BENEFITS TO BECOMING A SPONSOR

- Demonstrate that your organization cares about Halton & Hamilton and the people who live here and work for you
- Associate your brand with a spirit of community, generosity and teamwork – your logo will appear on promotional and event materials including programs, table cards and presentations
- Align your goals for corporate social responsibility with specific aspects of United Way's work with the community
- Be part of a network – by supporting and attending United Way Halton & Hamilton events, you will get the chance to be part of something bigger. A chance to meet new people, potential employees or community leaders

For information on sponsorship opportunities, contact:

Sarah Hodgson, Director, Marketing & Communications - shodgson@uwhh.ca

INVESTING FOR IMPACT

Our collective approach and the scope of the work we do together is what makes United Way unique.

You can feel good about your investment because healthy communities are good for business.

BUILD A PACKAGE

If you are interested in multiple sponsorship opportunities, we can work together to build you a customized package that aligns with your organization's social responsibility.

NOTHING MATTERS MORE

143,562+

Families and Neighbours received help, because of you.



INCLUDING
21,916

Seniors you helped to improve their wellness and sense of belonging



INCLUDING
49,269

Children and youth you helped access basic needs and positive influences



57 Total Agencies Supported



106 Total Programs Supported



INCLUDING
15,144

Women you supported who face barriers to inclusion and prosperity



Sleepless in Our Cities

February 23, 2024

Sleeping in a car can make for one of the longest nights of your life. It's uncomfortable, difficult and cold - and for some of our neighbours, it's an everyday reality.

That's why we are asking you to support local volunteers – your friends, colleagues and neighbours - as they spend the night in their cars, in their own driveways, to fight poverty in our local communities. Sponsor this eye-opening event and show your #LocalLove.

Attendees Include (50+):

- Community Members
- Senior Executives

SPONSORSHIP LEVELS

BENEFITS	SOLD TITLE \$10,000	LEAD \$5,000	CONTRIBUTING \$2,500	SUPPORTING \$1,000
Logo featured on event materials	✓	✓	✓	✓
Logo featured on United Way event page	✓	✓	✓	✓
Logo featured on event registration page	✓	✓	✓	✓
Logo featured on e-blasts sent to United Way mailing list	✓	✓	✓	✓
Shout out on United Way social media channels	✓	✓	✓	
Opportunity to feature company ad in e-blast event video	✓	✓		
Opportunity to include remarks in e-blast event video	✓			
Sponsorship category exclusivity	✓			
Logo featured on event swag item	✓			



United Way
Halton & Hamilton

NOTHING MATTERS MORE

For more information on sponsorship opportunities, please contact:
Laura Salvatore, Manager, Events & Communications - lsalvatore@uwhh.ca

Connect with us on social media
[@UnitedWayHH](https://twitter.com/UnitedWayHH) | [#LocalLove](https://twitter.com/LocalLove)

www.uwhh.ca

Burlington | Halton Hills | Hamilton | Milton | Oakville