

From: Gillian Surette-Robinson <gsurette-robinson@uwhh.ca>
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Subject: United Way's 2024 Sleepless in Our Cities

Good Afternoon,

United Way Halton & Hamilton is bringing back our annual event to address local poverty – **Sleepless in Our Cities** is taking place in February 2024!

Sleeping in a car can make for one of the longest nights of your life. It's uncomfortable, difficult and cold – and for some of our neighbours, it's an everyday reality.

That's why we are asking for support for our local volunteers – your friends, colleagues and neighbours - as they spend the night in their cars, in their own driveways, to fight poverty in our local communities. We ask you to consider sponsoring this eye-opening event.

Attached you can find our Sponsorship Menu with some wonderful opportunities to demonstrate that your organization cares about the people who live and work in our community. Associate your brand with the spirit of community and be part of the network to put a hand out to community and pull together to lift people up. You can contact Sarah Hodgson for any questions you may have. shodgson@uwhh.ca

Thank you for your time and consideration!

Gillian Surette-Robinson (she/her)

Senior Manager, Labour Community Services

HDLC Executive Member-at-Large

United Way Halton & Hamilton | uwhh.ca

gsurette-robinson@uwhh.ca



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