



CAPG 34TH ANNUAL CONFERENCE

GOVERNANCE TALKING CONVERSATION STREAMS AND DEEP DIVES

ST. JOHN'S, NFLD
AUGUST 15-18, 2023

2023 CAPG Conference **SPONSORSHIP APPLICATION** August 15 – 18, 2023 • St. John's, Newfoundland

ORGANIZATION INFORMATION

Company Name: _____

Address: _____ Telephone: _____

City: _____ Province/State: _____ Postal/Zip Code: _____

Primary Contact: _____ Title: _____

E-mail: _____ Cell Phone: _____

SPONSORSHIP STREAMS (See Page 2 for details)

- | | |
|--|---|
| <input type="checkbox"/> Champion Sponsor - \$10,000 | <input type="checkbox"/> Pre-Conference Workshop - \$2,000 |
| <input type="checkbox"/> Advocate Sponsor - \$5,000 | <input type="checkbox"/> Welcome Reception @ The Gypsy Tea Room - \$2,000 |
| <input type="checkbox"/> Cultivator Sponsor - \$2,500 | <input type="checkbox"/> Coffee Breaks (x5) - \$850 each |
| <input type="checkbox"/> Friend Sponsor - \$1,000 | <input type="checkbox"/> Lunch (x2) - \$3,500 each |
| <input type="checkbox"/> Peer Sponsor - \$250 to \$999 | <input type="checkbox"/> Dinner @ Rally in the Alley - \$7,500 |
| <input type="checkbox"/> Exhibitor Package - \$1,100 | <input type="checkbox"/> Dinner @ The Rooms - \$7,500 |

METHOD OF PAYMENT

Order online at CAPGConference.ca and/or return completed form by e-mail to conference@capg.ca or by fax to (613) 344-2385.

MasterCard Visa Cheque Electronic Funds Transfer

Card Number: _____ Expiry Date: _____ 3-Digit Code: _____

Billing Address: _____

Cardholder's Name: _____ Signature: _____

Canadian Association of Police Governance (CAPG)
78 George Street, Suite 204, Ottawa, ON K1N 5W1
T: (613) 344-2384 • F: (613) 344-2385 • conference@capg.ca

2023 CAPG Conference Sponsorship Streams

CHAMPION SPONSOR \$10,000

Prioritized listing as a Champion Sponsor on all printed and online media, including the conference website, program and/or schedule, e-blasts and post-conference report. Also includes:

- Five-minute speaking opportunity to introduce one keynote speaker
- One complimentary conference registration including evening events
- One free virtual conference registration (for up to 5 people)
- One insert in delegate welcome bags
- Company logo featured on conference website and virtual attendee hub
- Logo on banner in plenary room
- Logo on poster at registration desk
- Logo and recognition at one evening activity
- Logo prominently featured on conference app
- Prioritized recognition on social media
- Optional exhibitor table

ADVOCATE SPONSOR \$5,000

Prioritized listing as an Advocate Sponsor on all printed and online media, including the conference website, program and/or schedule, e-blasts and post-conference report. Also includes:

- Listing on website and virtual attendee hub
- One free virtual conference registration (for up to 5 people)
- Logo on banner in plenary room
- Logo featured on conference app
- Recognition on CAPG's social media profiles

CULTIVATOR SPONSOR \$2,500

Listing as a Cultivator Sponsor on all printed and online media, including the conference website, program and/or schedules, e-blasts and post-conference report. Also includes:

- Logo on banner in plenary rooms
- Recognition on CAPG's social media
- Logo featured on conference app

FRIEND SPONSOR \$1,000

Listing as a Friend Sponsor on all printed and online media, including the conference website, program and/or schedule, e-blasts and post-conference report.

PEER SPONSOR \$250 - \$999

Listing as a Peer Sponsor on the CAPG website, conference program and post-conference report.

EXHIBITOR PACKAGE \$1,100

An exclusive opportunity to build a dedicated space at the conference to express your brand and personally connect with delegates. *(Includes meals and evening events.)*

CONFERENCE EVENT SPONSORSHIPS

- Pre-Conference Workshop **\$2,000**
- Welcome Reception @ The Gypsy Tea Room **\$2,000**
- Coffee Breaks (x5) **\$ 850 each**
- Lunch (x2) **\$3,500 each**
- Dinner @ Rally in The Alley **\$7,500**
- Dinner @ The Rooms **\$7,500**